

## **Program Details**

Date / Time:
Tuesday, April
4th @ 7pm
Doors Open at 6:30p

Where:
DoubleTree
180 NJ-17, Mahwah, NJ

Presented by: Mahwah Municipal Alliance

Seating: Limited, so please register

Register Now: www.MahwahAlliance.org

Deadline: Register by Thursday, March 30th, 2017

## Weed Between the Lines

Marijuana - Likely the most misunderstood commercialized drug known to man. The transformation of what marijuana once was - to what marijuana has become - has been mischaracterized and has changed the dynamic of youth use across America.

Marijuana's perception of harm by youth has never been lower, and usage has never been higher. Potency has never been higher and the genetically-modified product that is being industrialized and commercialized is not being systemically tested. This should be very concerning to parents, to educators, to everyone.

## Trifecta Gateway

Educating people about the truth is more important now than ever. More youth enter addiction through the "Trifecta Gateway" - Tobacco, Alcohol and Marijuana. 90% of those who suffer addiction begin between the ages of 11 and 17. 90% of that initiation is with the Trifecta Gateway. With E-cigarettes and Vaping devices, tobacco use is on the rise as is alcohol. Marijuana youth use is higher than it has ever been, and the potency puts users at much greater risk for addiction. Prevention is more important than ever.

This seminar will be presented to our HS students during the day and we are offering it to the parents in the evening. Audience members will learn about current drug trends, signs, symptoms, discussion points.

Michael is the founder and powerhouse behind Steered Straight Inc., a non-profit organization designed to carry an important message to youth on the extreme dangers of drugs, gang involvement and associated criminal activity. Steered Straight's program reaches out to children, teens and young adults with a message of reality about life-choices and the importance of consequential thinking so that they understand that there are consequences to their actions. The reality of the message comes from Michael himself, who was entwined in the life of drugs and traveled a troubling road to get to his future.

